



THE **gwa** FLEX  
FORWARD  
CONFERENCE

# Sponsorship Opportunities

**SEPTEMBER 21-23, 2022**  
**OMNI HOTEL**  
**FRISCO, TX**

Contact [jennifer@globalworkspace.org](mailto:jennifer@globalworkspace.org)

**PRESENTED BY**

**gwa**  
GLOBAL WORKSPACE ASSOCIATION

# Why Sponsor?



REACH  
60+



AUDIENCE  
400+



NETWORK  
10000+

You've got the expertise, we've got the audience. **The 2022 GWA Conference** is the premier event hosting the most inclusive and sophisticated conversations around the future of flexible office. By exhibiting, you get both a physical and brand presence with the key players in the flexible office market. There's nothing like the opportunity to build on existing relationships, and start new relationships in-person to help close deals. We look forward to hosting you as a sponsor! Place your company at the forefront of our industry by partaking in one of six sponsorship options for our spring event.

## INTERESTED IN SPONSORING?

Contact [jennifer@globalworkspace.org](mailto:jennifer@globalworkspace.org) to reserve your sponsorship







# Who is the GWA?

The Global Workspace Association is the connection point for future-focused flexible office operators, vendors, developers, building owners and investors. The GWA knits together constituents that are focused on helping people to work the way they want, when they want. We serve over 2,000 flexible office/coworking operators with representation on every continent.



# GOOD NEWS TRAVELS FAST

Jam-packed with great content, great networking opportunities, and a diverse attendee list: operators, vendors, developers, owners, and investors. The conference is only a day and a half but more worthwhile than many meetings that are twice as long.

— **JOSH FINE, EVP,  
FOCUS PROPERTY GROUP**

I highly recommend this conference to everyone in the shared workspace industry. It's always enjoyable and a great way to learn and network with CRE professionals.

— **KEITH WARNER,  
MANAGING PARTNER,  
PACIFIC WORKPLACES**

The GWA Conference is great if you're serious about really understanding the industry and how to do your job better!

— **BARBARA SPRENGER, CEO,  
SATELLITE DESKWORKS**

Best conference of the year. Leaning forward, while honestly standing in the present.

— **KYLE COOLBROTH, CEO,  
FUELED COLLECTIVE**

Whether you're figuring out how to open a coworking/shared office, in your first year of being open, or a veteran in the industry, there are a lot of takeaways from this conference for everyone. No matter where you're at in your journey, there are a lot of nuggets to help you continue growing your business. Also the support from everyone else is second to none. Look forward to implementing some of what I learned and come back at a new level next year!

— **MATT IRVIN, OWNER, INNERSTATE COWORKING**



# ATTENDEES FROM OUR LAST CONFERENCE

JUST A FEW OF THE GUESTS AND SPONSORS FROM LAST YEAR:

25N Coworking  
American Executive Centers  
Anytime Mailbox  
Avalon Bay Communities  
Avalon Suites  
BLANKSPACES  
Brick House Blue  
Brivo  
BVN  
Cadence Ventures  
Canmore LLC  
Carr Workplaces  
CBRE  
CloudVO  
Colliers  
Common Desk  
CORT  
Cowork Box  
Cultivate Advisors  
Davinci Virtual Office Solutions  
Deskmakers  
EmagiSpace  
essensys  
Evo Technologies  
Flywheel Coworking  
Focus Property Group  
Fueled Collective  
Gensler  
Good Society  
Hamlet Coworking  
Hines  
Hub Australia  
Industrious

Instant Offices  
Intel  
Intelligent Office  
iOS Offices  
iPostal  
iQ Office Suites  
IWG  
JLL  
Join Digital  
Kismet Cowork  
KOFISI Africa  
Liquidspace  
Luxerone  
McMahon Management  
Workspace Geek  
NextSpace  
Nexodus  
NotaryCam  
Notifii  
Novel  
Office Evolution  
OfficeRnD  
OnePiece Work  
Pacific Workplaces  
Parcel Pending  
Parkway Management Company  
PC Executive Services  
PlacePay  
Preferred Office Network  
Premier Workspaces  
R Space  
Realtors Property Resource  
Redevelopment Capital Partners

Rockefeller Group  
ROSS Investments  
Salaryo  
SALTO Systems  
Saratoga CoWorks  
Satellite Deskworks  
Savills Studley  
Silver Suites  
Sobon & Associates, LLC  
Speed Commercial Real Estate  
Spheremail  
Staples  
Steelcase  
StellaPop  
Swearingen Realty Group, LLC  
TCC Canada  
The DecoGroup  
The Instant Group  
The Pioneer Collective  
The Swig Company  
The Work Well  
Think Big Partners  
TriNet  
Upflex  
Upsuite  
Vari  
Venture X  
Verizon  
Work Better  
Workbar  
Workspace Strategies  
WorkSuites  
Yardi Kube

... AND SO MANY MORE

# SPONSORSHIP PACKAGES

WHAT'S INCLUDED	SILVER	GOLD	PLATINUM
INVESTMENT	\$6,000	\$10,000	\$15,000
<b>Attendee List</b> Email addresses included for attendees that opt-in	✓	✓	✓
<b>Exhibit Space</b> Dedicated booth space location is first come first serve.	8x10 Booth	8x10 Booth	10x20 Booth
<b>Event Pass   Team Registrations</b> All-access passes for your team to experience the event, and number of team registrations	2 all-access pass 2 staff registration	3 all-access pass 5 staff registration	4 all-access pass 8 staff registration
<b>Conference App</b> Great brand exposure for displaying button ad on conference app.		✓	✓
<b>Social Media Promotion</b> Dedicated conference posts - company name and logo.		✓ at least 4	✓ at least 6
<b>Conference Website Logo</b> Logo + company description on conference website (back linked).	✓	✓	Priority placement
<b>5-Minute Pre Session Video Intro</b> 5 minute video commercial prior to session after audience is seated.			✓
<b>Introduce a Session</b> Live intro to one of the event sessions. [GWA to script]			✓
<b>Event Signage</b> Brand recognition throughout the conference through logo placement on event signage .	Logo on sponsor banner at registration desk	Logo at Registration Desk. Logo on screen at all General Sessions. Logo on signage for all Breakout Sessions.	Priority placement of Logo at Registration Desk. Logo on screen at all General Sessions. Logo on signage for all Breakout Sessions.
<b>Email Exposure</b>	1 dedicated email of sponsors within 4 weeks of conference	Logos on most conference emails	Logos on most conference emails

## Important Sponsorship Notes:

- If you need a double booth or priority placement we need to know by May 15th
- You pick your booth when you sign up - first come, first-served
- 50% Deposit when you sign (must be received within 30 days)



# A LA CARTE OPTIONS

Looking for more ways to expand your brand recognition? Maximize your exposure and check out the options below. You can select an option as an add-on or stand alone sponsorship.

## CONFERENCE REGISTRATION BANNER

\$5,000

SOLD

Branding on the top banner of our annual conference registration page.

## COMMUNITY MANAGER AWARDS

\$1,500

Co-emcee the CMAwards ceremony. Logo on all CMAward ceremony signage

## BANNER AD IN CONFERENCE APP

\$1,500

Our conference app has a 90% download rate. Get additional brand awareness and booth promotion with an app ad.

## LANYARDS

\$1,000 + production

SOLD

Logo included on all conference lanyards.

## ADDITIONAL ATTENDEE TICKETS

\$899

Register an additional team member at the early bird/member rate any time before the conference starts.

## SPONSOR A HAPPY HOUR

\$1,500 + bar tab

SOLD

Adding your company name and logo to a Happy Hour event ensures you branding and association to a highly attended time.

HAVE ANOTHER REQUEST?

Contact us by emailing [jennifer@globalworkspace.org](mailto:jennifer@globalworkspace.org)



# Become a Sponsor

Contact Jennifer Ibe at [jennifer@globalworkspace.org](mailto:jennifer@globalworkspace.org) to reserve your sponsorship. Get in touch for additional information on how you can be part of **The 2022 GWA Conference**.



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