

SEPTEMBER 21-23, 2022 OMNI HOTEL FRISCO, TX

PRESENTED BY



Why Sponsor?





You've got the expertise, we've got the audience. **The 2022 GWA Conference** is the premier event hosting the most inclusive and sophisticated conversations around the future of flexible office. By exhibiting, you get both a physical and brand presence with the key players in the flexible office market. There's nothing like the opportunity to build on existing relationships, and start new relationships in-person to help close deals. We look forward to hosting you as a sponsor! Place your company at the forefront of our industry by partaking in one of six sponsorship options for our spring event.

INTERESTED IN SPONSORING?

GLOBAL WORKSPACE ASSOCIATION





The Global Workspace Association is the connection point for future-focused flexible office operators, vendors, developers, building owners and investors. The GWA knits together constituents that are focused on helping people to work the way they want, when they want. We serve over 2,000 flexible office/coworking operators with representation on every continent.



GOOD NEWS TRAVELS FAST

Jam-packed with great content, great networking opportunities, and a diverse attendee list: operators, vendors, developers, owners, and investors. The conference is only a day and a half but more worthwhile than many meetings that are twice as long.

JOSH FINE, EVP, FOCUS PROPERTY GROUP

Best conference of the year. Leaning forward, while honestly standing in the present.

KYLE COOLBROTH, CEO, FUELED COLLECTIVE

I highly recommend this conference to everyone in the shared workspace industry. It's always enjoyable and a great way to learn and network with CRE professionals.

KEITH WARNER,
MANAGING PARTNER,
PACIFIC WORKPLACES

The GWA Conference is great if you're serious about really understanding the industry and how to do your job better!

BARBARA SPRENGER, CEO,
SATELLITE DESKWORKS

Whether you're figuring out how to open a coworking/shared office, in your first year of being open, or a veteran in the industry, there are a lot of takeaways from this conference for everyone. No matter where you're at in your journey, there are a lot of nuggets to help you continue growing your business. Also the support from everyone else is second to none. Look forward to implementing some of what I learned and come back at a new level next year!

MATT IRVIN, OWNER, INNERSTATE COWORKING



ATTENDEES FROM OUR LAST CONFERENCE

JUST A FEW OF THE GUESTS AND SPONSORS FROM LAST YEAR:

25N Coworking

American Executive Centers

Anytime Mailbox

Avalon Bay Communities

Avalon Suites
BLANKSPACES
Brick House Blue

Brivo BVN

Cadence Ventures

Canmore LLC
Carr Workplaces

CBRE CloudVO Colliers

Common Desk

CORT

Cowork Box

Cultivate Advisors

Davinci Virtual Office Solutions

Deskmakers EmagiSpace essensys

Evo Technologies Flywheel Coworking Focus Property Group

Fueled Collective

Gensler

Good Society

Hamlet Coworking

Hines

Hub Australia Industrious **Instant Offices**

Intel

Intelligent Office

iOS Offices

iPostal

iQ Office Suites

IWG JLL

Join Digital Kismet Cowork KOFISI Africa Liquidspace Luxerone

McMahon Management

Workspace Geek

NextSpace Nexudus NotaryCam Notifii

Novel

Office Evolution

OfficeRnD

OnePiece Work
Pacific Workplaces
Parcel Pending

Parkway Management Company

PC Executive Services

PlacePay

Preferred Office Network
Premier Workspaces

R Space

Realtors Property Resource

Redevelopment Capital Partners | Yardi Kube

Rockefeller Group

ROSS Investments

Salaryo

SALTO Systems Saratoga CoWorks Satellite Deskworks

Savills Studley Silver Suites

Sobon & Associates, LLC

Speed Commercial Real Estate

Spheremail Staples Steelcase StellaPop

Swearingen Realty Group, LLC

TCC Canada
The DecoGroup
The Instant Group
The Pioneer Collective
The Swig Company
The Work Well

Think Big Partners
TriNet
Upflex
Upsuite

Vari

Venture X Verizon Work Better Workbar

Workspace Strategies

WorkSuites Yardi Kube

... AND SO MANY MORE

SPONSORSHIP PACKAGES

WHAT'S INCLUDED	SILVER	GOLD	PLATINUM
INVESTMENT	\$6,000	\$10,000	\$15,000
Attendee List Email addresses included for attendees that opt-in	~	✓	~
Exhibit Space Dedicated booth space location is first come first serve.	8x10 Booth	8x10 Booth	10x20 Booth
Event Pass Team Registrations All-access passes for your team to experience the event, and number of team registrations	2 all-access pass 2 staff registration	3 all-access pass 5 staff registration	4 all-access pass 8 staff registration
Conference App Great brand exposure for displaying button ad on conference app.		✓	✓
Social Media Promotion Dedicated conference posts - company name and logo.		at least 4	at least 6
Conference Website Logo Logo + company description on conference website (back linked).	✓	✓	Priority placement
5-Minute Pre Session Video Intro 5 minute video commercial prior to session after audience is seated.			✓
Introduce a Session Live intro to one of the event sessions. [GWA to script]			✓
Event Signage Brand recognition throughout the conference through logo placement on event signage .	Logo on sponsor banner at registration desk	Logo at Registration Desk. Logo on screen at all General Sessions. Logo on signage for all Breakout Sessions.	Priority placement of Logo at Registration Desk. Logo on screen at all General Sessions. Logo on signage for all Breakout Sessions.
Email Exposure	1 dedicated email of sponsors within 4 weeks of conference	Logos on most conference emails	Logos on most conference emails

Important Sponsorship Notes:

- If you need a double booth or priority placement we need to know by May 15th
- You pick your booth when you sign up first come, first-served
- 50% Deposit when you sign (must be received within 30 days)

A LA CARTE OPTIONS

Looking for more ways to expand your brand recognition? Maximize your exposure and check out the options below. You can select an option as an add-on or stand alone sponsorship.

CONFERENCE REGISTRATION BANNER

\$5,00 SOLD

Branding on the top banner of our annual conference registration page.

COMMUNITY MANAGER AWARDS

\$1,500

Co-emcee the CMAwards ceremony. Logo on all CMAward ceremony signage

BANNER AD IN CONFERENCE APP

\$1,500

Our conference app has a 90% download rate. Get additional brand awareness and booth promotion with an app ad.

LANYARDS

\$1,000 + production

Logo included on all conference lanyards.

ADDITIONAL ATTENDEE TICKETS

\$899

Register an additional team member at the early bird/member rate any time before the conference starts.

SPONSOR A HAPPY HOUR

\$1,500 + bar ta so

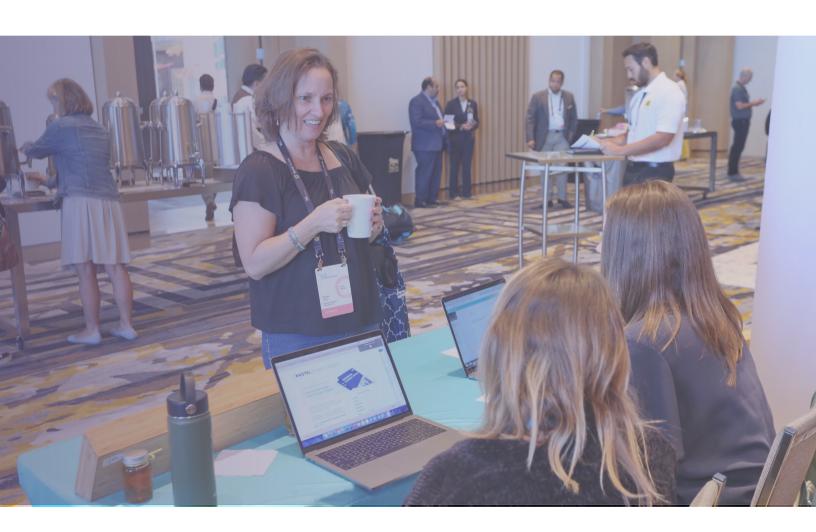
Adding your company name and logo to a Happy Hour event ensures you branding and association to a highly attended time.

HAVE ANOTHER REQUEST?



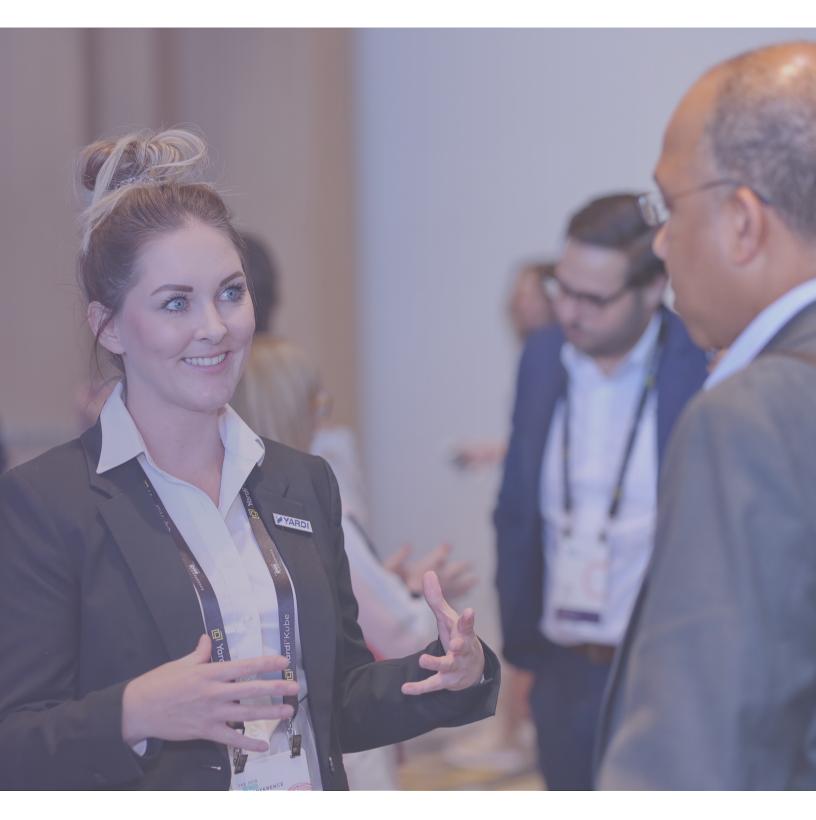
Become a Sponsor

Contact Jennifer lbe at **jennifer@globalworkspace.org** to reserve your sponsorship. Get in touch for additional information on how you can be part of **The 2022 GWA Conference**.





SEPTEMBER 21-23, 2022 OMNI HOTEL FRISCO, TX





SEPTEMBER 21-23, 2022 OMNI HOTEL FRISCO, TX